



Three Rivers Financial Forum

P.O. Box 3830
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2006 Three Rivers Financial Forum

Presented by
**The Pittsburgh Association
for Financial Professionals**

Approved for CPE/CCM/CTP Credits

April 27, 2006

Keynote Speakers

Conference Registration



Jill Fraser

Author and Leading Authority on the World of Money

Jill Fraser is a leading authority on the world of money. She is able to provide timely and savvy guidance, illuminating anecdotes, and an always-fresh perspective on must-know topics including personal and corporate finance, investments, big and small business, economic affairs, and more. A true multimedia personality, she is a noted book author and prominent journalist, as well as a popular public speaker and frequent guest on radio and television shows across the U.S.

Jill's extensive knowledge about investments, finance, and today's challenging work environments is matched by her skills as a storyteller and her ability to communicate even the most complex subjects and strategies to all kinds of audiences. During her twenty-year career, she has served as finance editor of Inc. magazine, a staff writer at Forbes, a columnist at The New York Times, and a contributing editor for Bloomberg Personal Finance. She has also contributed to major magazines such as Money, Good Housekeeping, Worth, and Smart Money. Her long list of television and radio show appearances includes The Today Show, Good Morning America, The O'Reilly Factor, and National Public Radio's "The Connection".

Jill Fraser's books include The Business Owner's Guide to Personal Finance: When Your Business Is Your Paycheck. She has presented keynote addresses and speeches on business and financial topics for events ranging from an American Bankers Association conference on entrepreneurship, to a series of international presentations on U.S. business practices convened in Tokyo, Kyoto and Osaka. She has been a featured speaker at President George W. Bush's conference on women and entrepreneurship, and at Inc. 500 national events.



Rod Hess

President, Applied Organizational Concepts

Rod Hess is President of Applied Organizational Concepts, a Pittsburgh, PA-based training and consulting company that specializes in the field of organizational culture change. Over the past 31 years, Rod has helped organizations, nationally, in the fields of business, education, human services and team sports, to apply simple, but powerful normative leadership skills within their group or organizational culture, to manage the change process more effectively.

Hess' normative culture experience took root in 1975, when he was part of a management team that utilized a corporate culture "business" model as the operating system for turning around The Glen Mills Schools, a private, residential school for juvenile delinquents near Philadelphia, PA. As Director of Training, Hess was responsible for conducting the unique employee training program that has made the school into an international model for residential treatment.

Hess has blended his normative knowledge and experience into an easy to read text book which provides a leadership operating system that encompasses a philosophy and "how to" skills for managing culture change. Normative Leadership: Powerful Skills for Creating Your Path,

Rod is an invaluable reference for any leader who is looking for an intangible edge in leading others.

Hess received his B.A. in Sociology from Duquesne University and an M.S.W. (Master of Social Work) from the University of Pittsburgh.

Send to:

Three Rivers Financial Forum
c/o PAFP
P.O. Box 3830
Pittsburgh, PA 15230

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Approved for 5 CPE credits by the National Association of State Boards of Accountancy.

Approved for CCM and CTP renewal credits by the Association for Financial Professionals (AFP) for up to 6 renewal credits at the rate of one credit for each 50 minutes of session time attendance.

Conference Registration material will be distributed at the Registration Desk. Cancellations will be accepted up to April 17, 2006. Substitutions are accepted with written request. No refunds will be issued after April 17, 2006. A \$25.00 processing charge will be assessed for all refund requests. Multiple registrants accepted on duplicate of this form.

Amount Paid \$ _____

Pittsburgh, Pennsylvania

Registration/Hotel Information

Sponsors

Three Rivers Financial Forum

April 27, 2006

Registration Fee:

Includes breakfast, lunch, and reception

<i>Postmarked on or before 4/10/06</i>		<i>Postmarked after 4/10/06</i>
<i>\$150</i>	<i>PAFP members</i>	<i>\$175</i>
<i>\$175</i>	<i>non-PAFP members</i>	<i>\$200</i>

*If you have any questions, please call
Judy Danks, Forum Chairperson,
at (412) 227-2484 or email at danksjr@koppers.com.
Maximum Capacity 250 Attendees*

GREAT NETWORKING OPPORTUNITIES!

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Scheduled Topics

Treasury Management

- A. Essentials of Cash Management: Payments/Disbursements
- B. Essentials of Cash Management: Collections/Cash Concentration

Financing/Credit

- C. Credit/Structured Finance
- D. Lending Practices for Small Businesses

Technology/Miscellaneous Topics

- E. Stored Value Debit Cards
- F. Performing a Treasury Diagnostic
- G. ACH Makes the Grade, an A+ for Carnegie Mellon
- H. Cash Forecasting and Liquidity Tools: Why Everyone Isn't Doing It, But Should Be.
- I. Constructing Investment Guidelines

Global Financial Management

- J. Currency Cash Flow Management
- K. International Treasury Management

Current Issues

- L. Bank Pricing 2006: Dealing with Banking Competitiveness
- M. Economic Update
- N. Impact on Treasury from a SOX/Internal Audit Perspective

*More Topics To Be Announced
At The Forum....*

Schedule of Events

7:00 - 9:00 a.m.	Conference Registration
7:30 - 8:15 a.m.	Continental Breakfast
8:15 - 8:45 a.m.	Keynote Speaker: - Jill Fraser - Author; Leading Authority on World of Money
9:00 - 10:00 a.m.	CONCURRENT SESSIONS
10:00 - 10:10 a.m.	Coffee Break
10:10 - 11:10 a.m.	CONCURRENT SESSIONS
11:10 - 11:20 a.m.	Coffee Break
11:20 - 12:20 p.m.	CONCURRENT SESSIONS
12:30 - 1:15 p.m.	Luncheon
1:15 - 2:00 p.m.	Keynote Speaker: - Rod Hess - President, Applied Organizational Concepts
2:15 - 3:15 p.m.	CONCURRENT SESSIONS
3:15 - 3:25 p.m.	Coffee Break
3:25 - 4:25 p.m.	CONCURRENT SESSIONS
4:25 - 6:00 p.m.	Reception

The Pittsburgh Association for Financial Professionals (PAFP) was formed in 1981 by a small group of local treasury managers who began to meet regularly to share ideas and information in the treasury management profession. Now in its twenty third year, the PAFP has grown to over 120 members representing small, medium and large corporations from the Western Pennsylvania area, including many Fortune 500 corporations. In addition, membership includes financial institutions and service providers across the country. The PAFP is a regional affiliate of the Association for Financial Professionals.

Regular PAFP activities include bi-monthly luncheon meetings featuring a speaker from the treasury management field, as well as the opportunity to network with other treasury management professionals at special events such as seminars and social outings.

For information regarding membership, write to:
PAFP • P.O. Box 3830 • Pittsburgh, PA 15230
or visit our website at www.PittsburghAFP.org