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Three Rivers Financial Forum

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2005 Three Rivers Financial Forum

Presented by
**The Pittsburgh Association
for Financial Professionals**

Approved for CPE/CCM/CTP Credits

April 11, 2005

Keynote Speakers



Jake Haulk, Ph.D.

President, Allegheny Institute

Jake received his Ph.D. and M.A. in economics from Duke University and a B.S. in chemical engineering from N.C. State. Experience includes chemical process engineering, teaching at the university level, senior business economist with the Federal Reserve, head of regional research at Mellon Bank, research consultant, research director and managing director of the Allegheny Institute. Dr. Haulk is the author of many reports on issues affecting Western Pennsylvania's economy as well as analysis of the role and value of the nation's inland waterways system.



Maureen Murray

Professional Speaker, Trainer, and Executive Coach

Maureen Murray is a professional speaker, trainer, and executive coach whose life work is helping people to develop a positive perspective, and to use their gifts to create satisfying lives. She speaks and trains in the areas of stress management, team building, conflict resolution, public speaking skills, and life balance. She coaches clients to reduce stress, deliver powerful presentations, attain professional goals, and create balanced lives.

Maureen holds Masters Degrees from Duquesne University in Counseling and Educational Psychology, and she is a graduate of the Life Coaching Institute. Her previous professional experience includes work as a counselor, school psychologist, and mental health consultant. She draws on her experience to help audiences and clients redesign their reaction to stress, communicate better, and create renewed meaning in their lives.

She is a member of the American Society for Training and Development, the Pittsburgh Coaching Federation, and the National Speakers Association. She also serves on the Board of Executive Women's Council. Her content-rich programs are regularly featured in newspapers and professional publications.

Maureen is the co-author of *Exceptional Accomplishment*, a series of strategies to get more done--and get more out of life. She also authored *How to Sing in the Rain with a Frog in Your Throat*, a collection of stories about how humor helps in stressful times. And, is a contributor to the *Chicken Soup for the Soul* series as well as a guest columnist for the *Pittsburgh Business Times*.

Conference Registration

Send to: Three Rivers Financial Forum
c/o PAFP
P.O. Box 2215
Pittsburgh, PA 15230-2215

Make check payable to:
Three Rivers Financial Forum

or visit our website at PittsburghAFP.org to pay by credit card

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Industry: _____

CCM? Yes ___ No ___

CPA? Yes ___ No ___

CTP? Yes ___ No ___

Approved for 5 CPE credits by the National Association of State Boards of Accountancy.

Approved for CCM and CTP renewal credits by the Association for Financial Professionals (AFP) for up to 6 renewal credits at the rate of one credit for each 50 minutes of session time attendance.

Conference Registration material will be distributed at the Registration Desk. Cancellations will be accepted up to March 28, 2005. Substitutions are accepted with written request. No refunds will be issued after March 28, 2005. A \$25.00 processing charge will be assessed for all refund requests. Multiple registrants accepted on duplicate of this form.

Amount Paid \$ _____

Pittsburgh, Pennsylvania

Registration/Hotel Information

Sponsors

Three Rivers Financial Forum

April 11, 2005

Registration Fee:

Includes breakfast, lunch, and reception

<i>Postmarked on or before 3/18/05</i>		<i>Postmarked after 3/18/05</i>
<i>\$150</i>	<i>PAFP members</i>	<i>\$175</i>
<i>\$175</i>	<i>non-PAFP members</i>	<i>\$200</i>

*If you have any questions, please call
Judy Danks, Forum Chairperson,
at (412) 227-2484 or email at danksjr@koppers.com.
Maximum Capacity 250 Attendees*

GREAT NETWORKING OPPORTUNITIES!

*Renaissance Pittsburgh Hotel
107 Sixth Street
Pittsburgh, PA 15222*

*The Renaissance Pittsburgh Hotel has reserved a block
of rooms at discounted rates for attendees:*

Single or Double: \$119

*Reserve your room now at the Renaissance Pittsburgh Hotel.
To guarantee these special rates, reservations must be made
before March 21, 2005. Reservations received after this date
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*Please contact the hotel directly at
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LUNCHEON CENTERPIECES

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TOTE BAGS - Dollar Bank

COFFEE BREAKS - LaSalle Bank

GIFT BASKET - Risk Management Resources

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Renaissance Pittsburgh Hotel

Scheduled Topics

Treasury Management

- A. Essentials of Cash Management: Payments/Disbursements
- B. Essentials of Cash Management: Collections/Cash Concentration

Financing/Credit

- C. Syndicated Credit Facilities...From Soup to Nuts
- D. Credit/Structured Finance
- E. Asset Based Lending

Technology/Miscellaneous Topics

- F. Electronic Deposits (Remote Capture)
- G. Managing the Reconciliation Process to Comply with Sarbanes Oxley
- H. Directors and Officers Liability
- I. A/P Outsourcing
- J. Current Fraud Issues Affecting Your Business

Global Financial Management

- K. International Treasury Management
- L. Information and Control - Managing Global Exposures
- M. Managing Currency Risk with Forward Equivalent Hedging Structures

Investment Management

- N. Wealth Management/Pension Planning
- O. From Borrower to Investor - Learning a New Language

*More Topics To Be Announced
At The Forum....*

Schedule of Events

7:00 - 9:00 a.m.
7:30 - 8:15 a.m.
8:15 - 8:45 a.m.

Conference Registration
Continental Breakfast
Keynote Speaker:
- Jake Haulk
- President, Allegheny Institute

9:00 - 10:00 a.m.

CONCURRENT SESSIONS

10:00 - 10:10 a.m.

Coffee Break

10:10 - 11:10 a.m.

CONCURRENT SESSIONS

11:10 - 11:20 a.m.

Coffee Break

11:20 - 12:20 p.m.

CONCURRENT SESSIONS

12:30 - 1:15 p.m.

Luncheon

1:15 - 2:00 p.m.

Keynote Speaker:
-Maureen Murray
- Professional Speaker and Executive Coach

2:15 - 3:15 p.m.

CONCURRENT SESSIONS

3:15 - 3:25 p.m.

Coffee Break

3:25 - 4:25 p.m.

CONCURRENT SESSIONS

4:25 - 6:00 p.m.

Reception

The Pittsburgh Association for Financial Professionals (PAFP) was formed in 1981 by a small group of local treasury managers who began to meet regularly to share ideas and information in the treasury management profession. Now in its twenty third year, the PAFP has grown to over 120 members representing small, medium and large corporations from the Western Pennsylvania area, including many Fortune 500 corporations. In addition, membership includes financial institutions and service providers across the country. The PAFP is a regional affiliate of the Association for Financial Professionals.

Regular PAFP activities include bi-monthly luncheon meetings featuring a speaker from the treasury management field, as well as the opportunity to network with other treasury management professionals at special events such as seminars and social outings.

For information regarding membership, write to:
PAFP • P.O. Box 3830 • Pittsburgh, PA 15230
or visit our website at www.PittsburghAFP.org