



Route to:



Three Rivers Financial Forum

P.O. Box 2215
Pittsburgh, PA 15230-2215

Attention: Mailroom Personnel

If undeliverable to addressee, please route to your organization's Treasurer or Controller.

2004 Three Rivers Financial Forum

Presented by
**The Pittsburgh Association
for Financial Professionals**

Approved for CPE/CCM/CTP Credits

May 3, 2004

Keynote Speakers



Dan Onorato

Allegheny County Chief Executive

Dan Onorato, Chief Executive of Allegheny County, PA is committed to developing new economic, residential, and cultural opportunities to make Allegheny County an ideal place for families to live and grow. He committed to create a coordinated, collaborative strategy in which the county is an effective partner to business, residents, and communities across the region.

Prior to being elected Chief Executive of Allegheny County, Mr. Onorato was Allegheny County Controller from 2000 to 2004. He also served two terms as a member of Pittsburgh City Council from 1992-2000 where he worked to improve the quality of life for residents of his district and city-wide. Before entering public office, Mr. Onorato practiced both as an attorney and Certified Public Accountant. He received his bachelor's degree in accounting from Pennsylvania State University and his law degree from the University of Pittsburgh.

Dan Onorato is actively involved in the community. He has served as a board member of the Pittsburgh Parks Conservancy, National Aviary, St. Anthony School Programs, Pittsburgh Children's Museum, Carnegie Library of Pittsburgh, and Friends of the Riverfront. He is also a member of the World War II Veterans of Allegheny County Memorial Fund Advisory Committee.

Mr. Onorato has also been involved in the community serving on a variety of boards, advisory boards and committees.



Brad Larson

Vice President Treasury Services, PETsMART

In his role as Vice President, Treasury Services at PETsMART, Brad Larson is responsible for sales audit and cash management, credit cards, purchasing cards and gift cards, investments, risk management, stock plan administration and other assorted areas. But does a 'normal' treasury job description include Cafe Management, Facilities Management, skydiving, fire fighting, race car driving, disc jockey and working in an art gallery? It's an interesting life being lived by Brad. He's a Certified Treasury Professional (CTP), Vice Chairman of the Board of Directors of the AFP and is Treasurer of PETsMART Charities. In his spare time he serves on many AFP committees and Task Forces.

Conference Registration

Send to: Three Rivers Financial Forum
c/o PAFP
P.O. Box 2215
Pittsburgh, PA 15230-2215

Make check payable to:
Three Rivers Financial Forum

or visit our website at PittsburghAFP.org to pay by credit card

First Name for Name Badge

Name

Company

Address

City, State, Zip

Phone#

E-mail Address

Industry: _____

CCM? Yes No

CPA? Yes No

CTP? Yes No

Approved for 5 CPE credits by the National Association of State Boards of Accountancy.

Approved for CCM and CTP renewal credits by the Association for Financial Professionals (AFP) for up to 6 renewal credits at the rate of one credit for each 50 minutes of session time attendance.

Conference Registration material will be distributed at the Registration Desk. Cancellations will be accepted up to April 24, 2004. Substitutions are accepted with written request. No refunds will be issued after April 24, 2004. A \$25.00 processing charge will be assessed for all refund requests. Multiple registrants accepted on duplicate of this form.

Amount Paid \$ _____

Pittsburgh, Pennsylvania

Registration/Hotel Information

Sponsors

Three Rivers Financial Forum

May 3, 2004

Registration Fee:

Includes breakfast, lunch, and reception

| <i>Postmarked on or before 4/21/04</i> | | <i>Postmarked after 4/21/04</i> |
|--|-------------------------|-------------------------------------|
| <i>\$150</i> | <i>PAFP members</i> | <i>\$175</i> |
| <i>\$175</i> | <i>non-PAFP members</i> | <i>\$200</i> |

*If you have any questions, please call
Judy Danks, Forum Chairperson,
at (412) 227-2484 or email at danksjr@koppers.com.
Maximum Capacity 250 Attendees*

GREAT NETWORKING OPPORTUNITIES!

*Renaissance Pittsburgh Hotel
107 Sixth Street
Pittsburgh, PA 15222*

*The Renaissance Pittsburgh Hotel has reserved a block
of rooms at discounted rates for attendees:*

Single or Double: \$119

*Reserve your room now at the Renaissance Pittsburgh Hotel.
To guarantee these special rates, reservations must be made
before April 16, 2004. Reservations received after this date
will be accepted on a space-available basis.*

*Please contact the hotel directly at
412-562-1200*

FEATURED SPONSORS

CONTINENTAL BREAKFAST
National City Bank

LUNCHEON KEYNOTE
PNC Bank, N.A.

RECEPTION
Mellon Financial Corporation

CONFERENCE BINDERS
Citizens Bank

BREAKFAST CENTERPIECES
BlackRock Institutional Management Corporation

LUNCHEON CENTERPIECES
JPMorgan Chase Bank

TOTE BAGS
Dollar Bank

COFFEE BREAKS
*Federated Investors
FirstMerit Bank
Wachovia Bank*

Thank You to our FORUM SPONSORS

*BlackRock Institutional
Management Corporation
Chesapeake System
Solutions, Inc.
Citizens Bank
Decision Analytics
Dollar Bank
Federated Investors
Fifth Third Bancorp
FirstMerit Bank
JPMorgan Chase Bank*

*KeyBank
Lasalle Bank
Mellon Financial Corporation
National City Bank
PNC Bank, N.A.
Provident Bank
Sky Bank
US Energy Development
Corporation
Wachovia Bank*

Renaissance Pittsburgh Hotel

Topics

Technology Solutions

- A. Total Treasury End to End Solution
- B. Technology Integration and Implementation

Investment Strategies

- C. Trips, Traps, and Investment Strategies
- D. The Advantages of Gas and Oil Investments

Receivables and Payables Management

- E. Enhancing Your Wholesale Lockbox with Internet Technology
- F. Changing Disbursements from Paper to Electronic (including Payroll)
- G. Check 21
- H. NACHA Initiatives Update
- I. Alcoa AR Processing/Shared Services

Global Financial Management

- J. International Treasury Management
- K. Foreign Currency/Hedging
- L. Global Liquidity

Treasury Management

- M. Essentials of Cash Management: Payments/Disbursements
- N. Essentials of Cash Management: Collections/Cash Concentration

Special Session: SARBANES/OXLEY!

*More Topics To Be Announced
At The Forum....*

Schedule of Events

| | |
|--------------------|--|
| 7:00 - 9:00 a.m. | Conference Registration |
| 7:30 - 8:15 a.m. | Continental Breakfast |
| 8:15 - 8:45 a.m. | Keynote Speaker: - Dan Onorato - Allegheny County Chief Executive |
| 9:00 - 10:00 a.m. | CONCURRENT SESSIONS |
| 10:00 - 10:10 a.m. | Coffee Break |
| 10:10 - 11:10 a.m. | CONCURRENT SESSIONS |
| 11:10 - 11:20 a.m. | Coffee Break |
| 11:20 - 12:20 p.m. | CONCURRENT SESSIONS |
| 12:30 - 1:15 p.m. | Luncheon |
| 1:15 - 2:00 p.m. | Keynote Speaker: - Brad Larson - Vice President Treasury Services - PETSMART |
| 2:15 - 3:15 p.m. | CONCURRENT SESSIONS |
| 3:15 - 3:25 p.m. | Coffee Break |
| 3:25 - 4:25 p.m. | CONCURRENT SESSIONS |
| 4:25 - 6:00 p.m. | Reception |

The Pittsburgh Association for Financial Professionals (PAFP) was formed in 1981 by a small group of local treasury managers who began to meet regularly to share ideas and information in the treasury management profession. Now in its twenty third year, the PAFP has grown to over 120 members representing small, medium and large corporations from the Western Pennsylvania area, including many Fortune 500 corporations. In addition, membership includes financial institutions and service providers across the country. The PAFP is a regional affiliate of the Association for Financial Professionals.

Regular PAFP activities include bi-monthly luncheon meetings featuring a speaker from the treasury management field, as well as the opportunity to network with other treasury management professionals at special events such as seminars and social outings.

For information regarding membership, write to:
PAFP • P.O. Box 2215 • Pittsburgh, PA 15230-2215
or visit our website at www.PittsburghAFP.org