



Three Rivers Financial Forum
P.O. Box 2215
Pittsburgh, PA 15230-2215

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2003 Three Rivers Financial Forum

April 7, 2003

Presented by
The Pittsburgh Association
for Financial Professionals

Approved for CPE/CCM Credits

April 7, 2003

Keynote Speakers

▫ **Mr. David Ruppertsberger**

CEO, Pittsburgh Digital Greenhouse

David Ruppertsberger joined the Pittsburgh Digital Greenhouse as the Vice President of Business Development in February 2000. He was promoted to Chief Operating Officer in December of 2001 and became CEO in September of 2002. The Pittsburgh Digital Greenhouse is a partnership of universities, international corporations, local economic development agencies and the Commonwealth of Pennsylvania focused on making Southwestern Pennsylvania a worldwide leader in the development of next generation system-on-a-chip (SOC) technology.

Mr. Ruppertsberger has been active in the Pittsburgh technology community for over 20 years. His experience prior to the Digital Greenhouse includes sales and general management positions with Unisys, Symbolics, and Carnegie Group, Inc. At Carnegie Group he served as Vice President and General Manager. Prior to joining the Pittsburgh Digital Greenhouse, Mr. Ruppertsberger was a consultant and interim CEO for two high tech start-ups in the Pittsburgh Area.

Mr. Ruppertsberger received a Bachelor's Degree in Economics from the University of Pittsburgh in 1978.

▫ **L. Kent Parkhill**

*Personal & Professional
Development Seminars & Training*

L. Kent Parkhill is a motivational speaker who has 30 years experience as a professional trainer & facilitator with numerous companies, businesses, educational institutions and human services organizations throughout the country and internationally. As a motivational and key-note speaker, he has spoken at numerous conventions, conferences, rallies and professional forums.

Mr. Parkhill formerly served as a YMCA Executive Director, Director of Management Training and Development for a major utility, President of L. Kent Parkhill and Associates and founding partner of Eden Perspectives, Inc. He is currently principal of his own training organization specializing in personal and professional development seminars and training.

Mr. Parkhill is an adjunct faculty member of the Geneva College Degree Completion Program in Human Resources and he is currently writing and developing a series of seminars exploring "spirituality in the Workplace".

Conference Registration

Send to: Three Rivers Financial Forum
P.O. Box 2215
Pittsburgh, PA 15230-2215

Make check payable to:
Three Rivers Financial Forum

or visit our website at PittsburghAFP.org for credit card payment information.

First Name for Name Badge

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Company

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Phone#

E-mail Address

Industry: _____

CCM? Yes ___ No ___
CPA? Yes ___ No ___

Approved for 5 CPE credits by the National Association of State Boards of Accountancy.

Approved for CCM renewal credits by the Association for Financial Professionals (AFP) for up to 5 renewal credits at the rate of one credit for each 50 minutes of session time attendance.

Conference Registration material will be distributed at the Registration Desk. Cancellations will be accepted up to March 31, 2003. Substitutions are accepted with written request. No refunds will be issued after March 31, 2003. A \$25.00 processing charge will be assessed for all refund requests. Multiple registrants accepted on duplicate of this form.

Amount Paid \$ _____

Pittsburgh, Pennsylvania

Registration/Hotel Information

Sponsors

Three Rivers Financial Forum

April 7, 2003

Registration Fee:

Includes breakfast, lunch, and reception

<i>Postmarked on or before 3/25/03</i>		<i>Postmarked after 3/25/03</i>
<i>\$150</i>	<i>PAFP members</i>	<i>\$175</i>
<i>\$175</i>	<i>non-PAFP members</i>	<i>\$200</i>

*If you have any questions, please call
Judy Danks, Forum Chairperson,
at (412) 227-2484 or email at danksjr@koppers.com.
Maximum Capacity 250 Attendees*

GREAT NETWORKING OPPORTUNITIES!

- Hotel Reservations -

*Renaissance Pittsburgh Hotel
107 Sixth Street
Pittsburgh, PA 15222*

*The Renaissance Pittsburgh Hotel has reserved a block
of rooms at discounted rates for attendees:*

Single or Double: \$119

*Reserve your room now at the Renaissance Pittsburgh Hotel.
To guarantee these special rates, reservations must be made
before March 25, 2003. Reservations received after this date
will be accepted on a space-available basis.*

*Please contact the hotel directly at
412-562-1200*

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National City Bank

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Phoenix-Hecht

JOURNAL OF CASH MANAGEMENT
AFP

LUNCHEON CENTERPIECES

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COFFEE BREAK
The Northern Trust Company
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Topics

Technology Solutions

- A. Maximizing the Use of your Bank Data
- B. Expecting the Unexpected - Business Continuity in the Internet Age
- C. Plastic Paychecks - Banking the Unbanked

Career and Personal Development

- D. 401K Retirement Planning/Pension Plan Performance
- E. Investment Strategies

Treasury Management

- F. Bank Pricing 2003 - A Time of Escalating Prices, Fewer Choices, and Less Control
- G. Essentials of Cash Management: Payments/Disbursements
- H. Essentials of Cash Management: Collections/Cash Concentration
- I. Creating an Operational Dialogue Between You and Your Banker

Global Financial Management

- J. Your Annual Balance Sheet Check-Up: Hedging and Derivatives
- K. Foreign Currency Management
- L. Global Liquidity

Receivables and Payables Management

- M. Navigate your World of Cash Management with ACH
- N. Streamlining Your Receivables by Leveraging Technology
- O. Lockbox - The Future of Remittance Processing
- P. Minimizing Risk Through ACH Payment Approval Service

*More Topics To Be Announced
At The Forum....*

Schedule of Events

7:00 - 9:00 a.m.

7:30 - 8:15 a.m.

8:15 - 8:45 a.m.

Conference Registration

Continental Breakfast

Keynote Speaker:

*David Ruppertsberger
- CEO, Pittsburgh Digital Greenhouse*

9:00 - 10:00 a.m.

CONCURRENT SESSIONS

10:00 - 10:10 a.m.

Coffee Break

10:10 - 11:10 a.m.

CONCURRENT SESSIONS

11:10 - 11:20 a.m.

Coffee Break

11:20 - 12:20 p.m.

CONCURRENT SESSIONS

12:30 - 1:15 p.m.

Luncheon

1:15 - 2:00 p.m.

Keynote Speaker:

*L. Kent Parkhill -Personal & Professional
Development Training*

2:15 - 3:15 p.m.

CONCURRENT SESSIONS

3:15 - 3:25 p.m.

Coffee Break

3:25 - 4:25 p.m.

CONCURRENT SESSIONS

4:25 - 6:00 p.m.

Reception

The Pittsburgh Association for Financial Professionals (PAFP) was formed in 1981 by a small group of local treasury managers who began to meet regularly to share ideas and information in the treasury management profession. Now in its twenty second year, the PAFP has grown to over 120 members representing small, medium and large corporations from the Western Pennsylvania area, including many Fortune 500 corporations. In addition, membership includes financial institutions and service providers across the country. The PAFP is a regional affiliate of the Association for Financial Professionals.

Regular PAFP activities include bi-monthly luncheon meetings featuring a speaker from the treasury management field, as well as the opportunity to network with other treasury management professionals at special events such as seminars and social outings.

For information regarding membership, write to:
PAFP • P.O. Box 2215 • Pittsburgh, PA 15230-2215
or visit our website at www.PittsburghAFP.org