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Three Rivers Financial Forum

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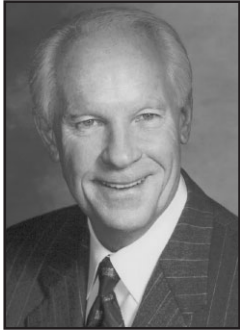
2002 Three Rivers Financial Forum

Presented by
**The Pittsburgh Association
for Financial Professionals**

Approved for CPE/CCM Credits

April 22, 2002

Keynote Speakers



Honorable James C. Roddey

Allegheny County Chief Executive

Allegheny County's first Chief Executive, James C. Roddey, was elected November 2, 1999 and took office on January 3, 2000. His promises to create jobs, improve the quality of county services, engage citizens in the community and restore faith in government have become reality.

Mr. Roddey is a graduate of Texas Christian University and a former Captain in the U.S. Marine Corps. He has served as Chairman of two publicly held companies including Turner Communications Corporation, as Chairman or President of five private companies including Star Cable Associates, and as a Director three public and three private companies including Equimark and International Sports Marketing.

Active in community and civic affairs, Mr. Roddey currently is a board member of ten boards including the Pittsburgh Regional Alliance and is an honorary or emeritus board member of five organizations including the university of Pittsburgh. He is a past board member of 25 public and/or non-profit boards, twelve of which he chaired. Included were the United Way and the Port Authority Transit.

Mr. Roddey has received more than 30 awards from a variety of professional, educational, industrial and private organizations including three Honorary Doctorates, a Distinguished Alumnus Award and was named Pittsburgh Man of the Year.

Mr. Roddey maintains an active speaking schedule and has published articles on transportation, time management, marketing and fund raising.



Jeff Tobe

Author of "The Sales Coach", "The Communication Coach", and "Coloring Outside the Lines"

Jeff Tobe began his illustrious advertising career in the Toronto Canada area in 1981. Two years later, he moved to Dallas Texas to begin his own successful agency. During his last 3 years in that business, Jeff was honored with 5 International Golden Pyramid Awards for Creativity in Promotions. In September of 1992, Jeff decided he missed the north too much so he sold his business and moved to Pittsburgh with his wife and 2 daughters to pursue a full-time speaking career.

Jeff speaks and trains with diverse associations, businesses and organizations around the world. His client list reads like Who's Who in corporations and associations and includes: Chase Manhattan Bank, CNL Investment Group, Allmerica Insurance Company, American Express Group, Allmerica Skandia, SunLife Financial, and now for the Three Rivers Financial Forum. He is a member of the National Speaker's Association and is one of only 350 speakers worldwide to hold the accreditation of Certified Speaking Professional.

Jeff is author of three best selling books, "THE SALES COACH" AND "THE COMMUNICATIONS COACH" and his most recent release, "Coloring Outside the Lines".

Jeff Tobe has high aspirations...he says he won't rest until he gets the entire world "Coloring Outside the Lines".

Conference Registration

Send to: Three Rivers Financial Forum
c/o PAFP
P.O. Box 2215
Pittsburgh, PA 15230-2215

Make check payable to:
Three Rivers Financial Forum

First Name for Name Badge

Name

Company

Address

City, State, Zip

Phone#

E-mail Address

Industry: _____

CCM? Yes _____ No _____
CPA? Yes _____ No _____

Approved for 5 CPE credits by the National Association of State Boards of Accountancy.

Approved for CCM renewal credits by the Association for Financial Professionals (AFP) for up to 5 renewal credits at the rate of one credit for each 50 minutes of session time attendance.

Conference Registration material will be distributed at the Registration Desk. Cancellations will be accepted up to April 15, 2002. Substitutions are accepted with written request. No refunds will be issued after April 15, 2002. A \$25.00 processing charge will be assessed for all refund requests. Multiple registrants accepted on duplicate of this form.

Amount Paid \$ _____

Pittsburgh, Pennsylvania

Registration/Hotel Information

Three Rivers Financial Forum

April 22, 2002

Registration Fee:

Includes breakfast, lunch, and reception

| <i>Postmarked on or before 4/5/02</i> | | <i>Postmarked after 4/5/02</i> |
|---|-------------------------|------------------------------------|
| <i>\$150</i> | <i>PAFP members</i> | <i>\$175</i> |
| <i>\$175</i> | <i>non-PAFP members</i> | <i>\$200</i> |

*If you have any questions, please call
Judy Danks, Forum Chairperson,
at (412) 227-2484 or email at danksjr@koppers.com.
Maximum Capacity 250 Attendees*

GREAT NETWORKING OPPORTUNITIES!

NEW LOCATION!!! - Hotel Reservation - NEW HOTEL!!!

*Renaissance Pittsburgh Hotel
107 Sixth Street
Pittsburgh, PA 15222*

*The Renaissance Pittsburgh Hotel has reserved a block
of rooms at discounted rates for attendees:*

Single or Double: \$119

*Reserve your room now at the Renaissance Pittsburgh Hotel.
To guarantee these special rates, reservations must be made
before April 5, 2002. Reservations received after this date will
be accepted on a space-available basis.*

*Please contact the hotel directly at
412-562-1200*

Sponsors

FEATURED SPONSORS

CONTINENTAL BREAKFAST
Mellon Global Cash Management

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National City Bank

RECEPTION
PNC Bank, N.A.

CONFERENCE BINDERS
Citizens Bank

DRAWING - SEMINAR
Phoenix-Hecht

JOURNAL OF CASH MANAGEMENT
AFP

LUNCHEON CENTERPIECES
JPMORGAN CHASE BANK

TOTE BAGS
Federated Investors

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Fleet Bank

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National City Bank
The Northern Trust
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Wachovia Bank
Wisdom Technologies*

Renaissance Pittsburgh Hotel

Topics

Technology Solutions

- A. Web Enabled Cash Management
- B. Technology Integration and Implementation

Career and Personal Development

- C. 401K Retirement Planning
- D. Effective Negotiation Strategies

Receivables and Payables Management

- E. Receivables Outsourcing: Good Business Sense or Not?
- F. Optimizing Working Capital through Effective Receivables Management
- G. Commercial Cards: Moving to a one Card Program
- H. Fraud: Check and Electronic
- I. Commercial Cards: The End to End Payment Solution for B2B E-Commerce

Global Financial Management

- J. International Treasury Management
- K. Foreign Currency Management
- L. Global Liquidity

Treasury Management

- M. Credit Analysis: Avoiding Landmines and Dealing with Downgrades
- N. Essentials of Cash Management: Payments/Disbursements
- O. Essentials of Cash Management: Collections/Cash Concentration

More Topics To Be Announced At The Forum....

Schedule of Events

7:00 - 9:00 a.m.
7:30 - 8:15 a.m.
8:15 - 8:45 a.m.

Conference Registration
Continental Breakfast
Keynote Speaker:
Chief Executive James C. Roddey
- Allegheny County's Chief Executive

9:00 - 10:00 a.m.

CONCURRENT SESSIONS

10:00 - 10:10 a.m.

Coffee Break

10:10 - 11:10 a.m.

CONCURRENT SESSIONS

11:10 - 11:20 a.m.

Coffee Break

11:20 - 12:20 p.m.

CONCURRENT SESSIONS

12:30 - 1:15 p.m.

Luncheon

1:15 - 2:00 p.m.

Keynote Speaker:
Jeff Tobe
- Author of "Coloring Outside the Lines"

2:15 - 3:15 p.m.

CONCURRENT SESSIONS

3:15 - 3:25 p.m.

Coffee Break

3:25 - 4:25 p.m.

CONCURRENT SESSIONS

4:25 - 6:00 p.m.

Reception

The Pittsburgh Association for Financial Professionals (PAFP) was formed in 1981 by a small group of local treasury managers who began to meet regularly to share ideas and information in the treasury management profession. Now in its eighteenth year, the PAFP has grown to over 120 members representing small, medium and large corporations from the Western Pennsylvania area, including many Fortune 500 corporations. In addition, membership includes financial institutions and service providers across the country. The PAFP is a regional affiliate of the Association for Financial Professionals.

Regular PAFP activities include bi-monthly luncheon meetings featuring a speaker from the treasury management field, as well as the opportunity to network with other treasury management professionals at special events such as seminars and social outings.

For information regarding membership, write to:
PAFP • P.O. Box 2215 • Pittsburgh, PA 15230-2215
or visit our website at www.PittsburghAFP.org